

BANKER'S ORDER

Please complete and return to the

Membership Secretary, 7 Cambridge Gardens, Langland, Swansea SA3 4PP



To..... Bank

BranchSort Code Branch

Account Number

Please pay to the account of

The Gower Society at Lloyds Bank plc, Oxford Street, Swansea

(sort code 30 95 46, account number 2195453) quoting with each payment the reference

..... (to be filled in by The Gower Society) the sum of

£* *now* and on the 1st January each year until further orders from me in writing.

Please cancel any existing Banker's Order payable to The Gower Society.

FULL NAME(S) (block letters)

SIGNATURE(S) DATE

ADDRESS

.....
.....
.....

**Delete if subscription for current year has been paid*

Please return this form to the Gower Society (to address above), NOT to your bank.

SUBSCRIPTIONS - WILL YOU GIFT AID?

Our most important source of income is the subscription of members. It is vital to ensure that the Society's income is maintained in order to meet continually rising costs and to meet commitments as and when they arise. Such commitments can include legal fees for inquiries, donations towards purchasing land or, for example, tree planting or footpath improvements.

To make the most of every penny we receive in subscriptions, we urge all members who pay income or capital gains tax to sign the Gift Aid Declaration to cover their subscription or donation. This is a new and simpler scheme that has replaced covenanting, and will allow the Society to reclaim tax without any cost to members.

Signing a Gift Aid Declaration simply means that a member allows the Society, as a Registered Charity, to reclaim tax already paid. A subscription or gift of £10, for example, with the current rate of income tax would mean the Society could claim back the sum of £2.80 from the Inland Revenue. If you pay tax, please seriously consider Gift Aid as a way of increasing our income by signing and dating the Gift Aid box below.

Please notify us of any change of address or if you cease paying tax equal to the tax that The Gower Society reclaims.

Gift Aid Declaration

I/we want the Gower Society to treat all donations I/we make from the date of this declaration until I/we notify you otherwise as Gift Aid Donations. (*Family members)*

Full Name(s) in block letters.....

Signature (s)

Date

Address

To be filled in by the Gower Society

Amount £ Membership No.



"Gower is a happy accident of geological forces, climatic conditions and human enterprise: a harmonious blend of landscape, nature and history. This 'rare patch of the Earth's surface', as Wynford Vaughan Thomas called it, is a rich mix of natural scenic beauty, farmed landscape and diverse flora". (A Guide to Gower 1999)

For more than fifty years, *The Gower Society* has been working for the betterment of Gower, as an Area of Outstanding Natural Beauty, an area of diverse habitat and a place of historic interest. We will continue to make Gower a special place to live in, to work in and to visit.

The Gower Society will continue to:

- encourage an appreciation of the unique qualities of Gower in the Area of Outstanding Natural Beauty and in the whole of the Lordship of Gower
- protect the heritage of Gower, its landscape, its historical and its built environment
- support sympathetic coastal and marine management
- support farming practices that are economically and ecologically sustainable
- protect and enhance its diverse wildlife habitats, encouraging its rich animal and plant life
- safeguard its rights of way and open spaces
- ensure that its common land is kept free of encroachments
- support green tourism that is both sensitive and appropriate
- work with young people, adults, local communities and organisations in Gower
- create and foster links with others who share our views
- lobby for support for AONBs, including Gower, for enhanced protection, better management and increased financial support

For the lordship of Gower, including the first Area of Outstanding Natural Beauty designated in the United Kingdom.



THE GOWER SOCIETY
Swansea Museum, Victoria Road, Swansea SA1 1SN
MEMBERSHIP

Please use this form for renewal or for new membership
ANNUAL SUBSCRIPTIONS are due on January 1st

- Individual Member **£10.00**
- Family member (Parents and children under 18 years) **£15.00**
- Group / Corporate **£15.00**
- Individual Life Member (aged under 60 years) **£250.00**
- Individual Life Member (aged 60 years or over) **£175.00**
- Family Life Member (oldest member aged under 60 years) **£350.00**
- Family Life Member (oldest member aged 60 years or over) **£225.00**

FULL NAME

(Mr./Mrs./Miss/Ms.) in block letters

ADDITIONAL NAMES (Family Membership)

ADDRESS

TELEPHONE NO.

If possible, please pay by Banker's Order (see overlay). Signing a Banker's Order form is a simple process and will save you having to contact us each year to renew your subscription. It is also easier for the Society to administer. Our Membership Secretary and our Treasurer, like all the Society's officers are volunteers, so anything you can do to help their work is appreciated!

The **Banker's Order Form** (or cheque / crossed Postal Order payable to 'The Gower Society') should be returned with this form completed to the Membership Secretary:

**Mrs. M. Gillett, 7 Cambridge Gardens,
Langland, Swansea SA3 4PP**